

SPONSORSHIP

PACKAGES



KIAMA SHOW

Proudly connecting the
Kiama Area with our
community

"The Show With A View!"

- More than 8,000 visitors over two exciting days
- Showcase your business both at the Show and on our website
- Regardless of your location, if you can support us, we can support you



sponsorship@kiamashow.com.au



kiamashow.com.au



0421 022 599

Janine Williams

Vice President & Sponsorship Coordinator



Support Kiama's Biggest Annual Event

The Kiama Show is the longest-running community event in the region. As the only agricultural show in the Kiama LGA, it draws crowds with family-friendly entertainment, thrilling competitions, interactive displays, and a strong focus on local agriculture and community. From woodchopping and showjumping to motocross, fireworks, local food, and crafts, **it's a unique opportunity to showcase your brand to a wide and engaged audience.**

Locals Supporting Locals

Sponsoring the Kiama Show means backing a beloved local tradition that unites the community each January. With over 8,000 visitors across two days, the Show celebrates local talent, agriculture, entertainment, and small business — all set in one of Australia's most scenic showgrounds.

It's not just great exposure — it's also a great day out for your team before the year kicks off.



Package Overview



Blue Ribbon

\$5,500 +

Red Ribbon

\$3,850

White Ribbon

\$2,200

Yellow Ribbon

\$1,100

All prices are inclusive of GST

Blue Ribbon

\$5,500 +

- Naming rights to a major Show event, with the option for a meet & greet
- Signage displayed at the main arena throughout the Show⁸
- Logo and business name featured on the Major Sponsors Board
- 12 announcements over the two-day event by the Show announcer
- Targeted social media promotion across Kiama Show platforms
- Prominent listing on the Kiama Show Society website, including logo and link to your website
- Opportunity to distribute flyers or promotional material to spectators and competitors
- Optional 6m x 6m trade stall space (stall to be supplied by sponsor)
- Invitation to the President's Room during the Show
- 10 two-day entry passes – perfect for staff, clients, or giveaways
- 8 tickets to the Annual Trivia Night

Red Ribbon

\$3,850

- Naming rights to a major Show event
- Signage displayed at the main arena throughout the Show⁸
- Logo and business name featured on the Major Sponsors Board
- 8 announcements over the two-day event by the Show announcer
- Recognition and promotion via our Social Media platforms
- Prominent listing on the Kiama Show Society website, including logo and link to your website
- Opportunity to distribute flyers or promotional material to spectators and competitors
- Optional 3m x 3m trade stall space (stall to be supplied by sponsor)
- Invitation to the President's Room during the Show
- 8 two-day entry passes – perfect for staff, clients, or giveaways
- 4 tickets to the Annual Trivia Night

White Ribbon

\$2,200

- Naming rights to a minor Show attraction
- Signage displayed at the Show⁸
- Business name featured on Sponsors Board
- 6 announcements over the two-day event by the Show announcer
- Recognition via our Social media
- Logo & link to your website featured on Kiama Show website
- 4 two-day entry passes
- 4 tickets to the Annual Trivia Night



Yellow Ribbon

\$1,100

- Signage displayed at the Show⁸
- Business name featured on Sponsors Board
- 4 announcements over the two-day event by the Show announcer
- Recognition via our Social media
- Logo featured on Kiama Show Website
- 2 two-day entry passes
- 2 tickets to the Annual Trivia Night



TERMS AND CONDITIONS

1. All Sponsorship Packages will be awarded on a "first come, first served" basis. The Kiama Show Committee retains the right to reject any sponsor that it deems inappropriate. The decision of the Committee is final.
2. Pledges cannot be processed without payment or before receiving a written commitment to pay before the commencement of the Show.
3. Pledged amounts are INCLUSIVE of GST and a tax invoice will be provided.
4. Pledges may be for single or three year option upon discussion with Sponsorship Coordinator. Final decision to be made by executive committee.
5. Direct Deposit can be made to:
Westpac Bank
BSB: 032 689
Account No: 215 146
Reference: Invoice Number and Surname or Business Name.
6. The Kiama Show Committee will not accept any exhibitions, displays or promotions that are of a political or religious nature or otherwise which in the opinion of the Kiama Show Committee, does not meet the objectives of the Kiama Show.
7. The Kiama Show Committee reserves the right to refuse any such exhibition, display or promotion in accordance with condition six.
8. All banners/signage is at your expense unless specified. All banners, vouchers, gifts, awards, public address media releases etc, must be received by the **Kiama Show Sponsorship Coordinator** 14 days prior to Show day. This allows time for the safe and secure erection of signage and the allocation of prizes and announcements. All signage must be collected no more than 14 days after the show.
9. You agree to abide by the Kiama Show Rules and Regulations.

Confirmation Of Sponsorship

Business Name: (if applicable)

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Contact Name(s):

.....
Address:

.....
Contact Phone:

.....
Email:

.....
I/We wish to give an amount of \$.....

Name of signatory

Position in business

Authorised Signature

Date

**Please send your confirmation of sponsorship to
sponsorship@kiamashow.com.au to enable us to send you a tax
invoice.**

Thank you on behalf of the Kiama Show Society Inc. We appreciate your support.
For further information and Kiama Show Schedule, please visit www.kiamashow.com.au